

Privacy Policy for RaftUp

Last Updated: 2026-04-04

Version: 1.0.0

1. Introduction Welcome to RaftUp. This Privacy Policy explains how Code Horizon AB ("we," "us," or "our") collects, uses, and protects your personal data when you use the RaftUp mobile application. We are committed to protecting your privacy and ensuring compliance with the General Data Protection Regulation (GDPR).

2. The Data Controller The Data Controller responsible for your personal data is: **Code Horizon AB** Organisation Number: 559277-0688 Sweden Email: info@codehorizon.se

3. What Data We Collect and Why We only collect the absolute minimum data required to provide you with our Service.

- **Account Information:** When you sign up, we collect your email address and a unique user ID to authenticate your secure login.
- **Subscription & Purchase Data:** If you upgrade to RaftUp Premium, we process an anonymized App User ID and receipt data to verify your subscription status. We do not have access to your credit card information; all payments are processed securely by Apple or Google.
- **Device Tokens:** We collect device-specific push notification tokens (via Expo) solely to deliver the proximity alerts and fleet notifications you request.
- **AIS Data (Not Personal Data):** RaftUp maps the public Automatic Identification System (AIS) broadcasts of marine vessels. We **do not** track your smartphone's GPS or physical location.

4. How We Share Your Data (Third-Party Processors) We do not sell, rent, or trade your personal data to advertisers. We share your data only with trusted infrastructure providers required to operate the app:

- **Amazon Web Services (AWS):** For secure cloud hosting and user authentication (Cognito).
- **RevenueCat:** For managing and validating in-app subscriptions securely.
- **Apple (APNs) / Google (FCM) / Expo:** For routing push notifications to your device.
- **Ad Networks (Free Version Only):** If you use the free version of RaftUp, we may share basic, non-identifying device data with ad networks to serve you relevant advertisements.

5. Data Retention We retain your account information (like your email) only for as long as your account is active. If you delete your account, your personal data is permanently erased from our active databases, except where we are legally required to retain transaction records for tax and accounting purposes.

6. Your GDPR Rights Under the GDPR, you have the right to:

- **Access** the personal data we hold about you.
- **Correct** any inaccurate information.
- **Request Erasure** (The Right to be Forgotten) by deleting your account directly within the RaftUp app settings or by contacting us.
- **Withdraw Consent** at any time.

7. Changes to this Policy We may update this Privacy Policy from time to time. If we make material changes, we will notify you within the app or via email before the changes take effect.

8. Contact Us If you have any questions about this Privacy Policy or how your data is handled, please reach out to us at info@codehorizon.se.